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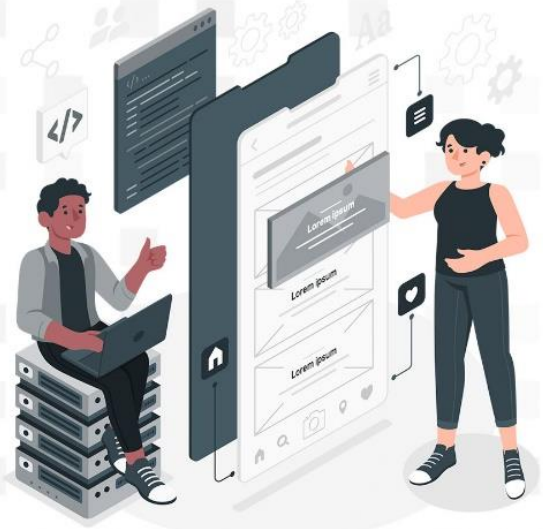
BUSINESS SOLUTIONS ARCHITECTS

SCAN ME



Professional Digital Solutions Catalogue

We specialize in Websites, Online Shops, Graphic Design, UI/UX Design and App Development (Mobile & Web).

www.webminglers.co.za

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Introduction

In today's fast-paced digital landscape, having a strong online presence is no longer a luxury, but a necessity. With the constant evolution of technology and the rise of digital innovation, businesses need to stay ahead of the curve to remain competitive. At WebMinglers, we understand the importance of harnessing the power of technology to drive growth, improve efficiency, and enhance customer experiences.

As a leading software development company, we specialize in crafting innovative solutions that help businesses thrive in the digital age. Our team of experts, with years of experience in the industry, are dedicated to delivering top-notch services that cater to your unique needs. We take pride in our ability to understand the intricacies of your business and develop tailored solutions that meet your goals and objectives.

With a passion for innovation and a commitment to excellence, we strive to stay at the forefront of the latest technologies and trends. Our expertise spans a wide range of services, including website development, online shops, graphic design, UI/UX design, and app development (mobile and web). Whether you're looking to establish an online presence, revamp your existing digital infrastructure, or develop a custom software solution, we've got you covered.

Our approach is centered on collaboration, creativity, and a customer-centric mindset. We take the time to understand your business goals, identify areas for improvement, and develop a comprehensive strategy to achieve success. With a focus on agility, scalability, and reliability, we design and develop solutions that meet the highest standards of quality and performance.

Sales Process

A sales process refers to the series of steps involved in converting a potential customer into a paying customer. It encompasses various stages, from initial awareness and interest to consideration and ultimately, purchase. Effective sales processes are crucial for businesses to drive revenue, growth, and customer satisfaction.

Websites and online shops play a vital role in a business's sales process, serving as a digital storefront and hub for customer engagement. A website provides an opportunity to showcase products or services, share brand stories, and establish credibility. It enables businesses to reach a wider audience, increasing visibility and accessibility. Online shops, in particular, facilitate seamless transactions, allowing customers to browse and purchase products or services at their convenience. A well-designed website and online shop can:

- Capture leads and generate interest
- Provide product information and demos
- Facilitate online transactions and sales
- Offer customer support and resources
- Build brand loyalty and trust
- Analyze customer behavior and preferences

By integrating websites and online shops into their sales process, businesses can streamline customer interactions, enhance the buying experience, and drive conversions. In today's digital landscape, having a strong online presence is no longer a luxury, but a necessity for businesses to remain competitive and thrive.

Our Services

Websites

- Website design and development
- Responsive and mobile-friendly designs
- Content management systems (CMS) for easy updates
- E-commerce integration for online sales

Online Shops

- Custom e-commerce solutions
- Integration with payment gateways & shipping companies
- Product management and inventory systems
- Secure and scalable online shopping platforms

Graphic Design

- Logo design and branding
- Brochure and flyer design
- Infographics and visualizations
- Print and digital design materials

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UI/UX Design

- User-centered design approach
- Wireframing and prototyping
- Interaction design and testing
- Intuitive and responsive interfaces

App Development (Mobile & Web)

- Mobile Application Development (iOS and Android)
- Cross-Platform Application Development
- Web Application Development with Modern Web Technologies
- Secure and Scalable Application Solutions (SaaS Products)

Unlimited Web Hosting

- Unlimited Disk Space* (T's n C's Apply)
- Unlimited Emails
- Unlimited Subdomains
- Unlimited Databases
- Unlimited Bandwidth*
- Free SSL Certificate
- Modern Design Intuitive Control Panel
- Universal Web Email Panel

Cloud Computing Solutions & Consulting

- On-premise to Cloud Migration & Cloud to Cloud Migration
- Cloud Infrastructure Solutions
- DevOps Solutions
- Data Storage, Backups & Disaster Recovery
- Cloud Consulting Support (AWS, Azure & GCP)

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Why Choose Us?

- Expert team with years of experience
- Agile development process for quick turnaround
- Personalized support and maintenance
- Competitive pricing and flexible packages
- SME Business Outreach Programs
- Regular Competitions & Giveaways
- Flexible & Unlimited Web Hosting

Store Products & Hourly Pricing

Our sales process includes an online store were we have packaged our services into products that we sell online. Our products basically include websites, online shops, logos, e-books and business administration documents. We have included our pricing as of 2024 as well

Websites

- One Page Website – **R2 499.99**
- Basic Website (1-4 Pages + Contact Page) – **R3 499.99**
- Standard Website (5-8 Pages + Contact Page) – **R6 499.99**
- Premium Website (8-12 Pages + Contact Page) – **R11 999.99**
- Unlimited Web Hosting (Basic Plan for Small Businesses) – **R650 per year**
- Unlimited Web Hosting (Pro Plan for Established Businesses) – **R1200 per year**

Online Shops

- Standard Online Shop (1-8 Pages + Contact Page, 1-8 Products) – **R9 999.99**
- Premium Online Shop (8-12 Pages + Contact Page, 8-24 Products) – **R14 999.99**

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Graphic Design

- Professional Logo – **R1 199.99**

Business Administration

- Business / Company Profile – **R1 499.99**
- Brand Identity Package – **R3 499.99**
- Unlimited Business Emails – **R650.00** per year (plus **R200** once-off setup fee)

Hourly Rates

- Website Development Hourly Rate – **R350** per hour
- UI/UX Design Hourly Rate – **R550** per hour
- Mobile Application Development Hourly Rate – **R850** per hour
- Web Application Development Hourly Rate – **R450** per hour
- Cloud Computing Consulting Hourly Rate – **R650** per hour
- IT Support & Maintenance Hourly Rate – **R250** per hour

Portfolio Case Studies

As a company we have amassed an extensible portfolio by working with firms across all industries. We have managed to pick some of the companies we have worked with to showcase them as part of our case studies.

Vivtech Supplies (Wooden Doors Manufacturer)

Vivtech Supplies is a wooden doors manufacturer that has a dedicated factory were they design and craft a wide variety of wooden doors and as well as garage doors. We developed the website for them as well as accompanying branding materials and catalogues that they use for their marketing.

Website: www.vivtechsupplies.co.za/

Sizwe 'sama' Gwali (Non Profit Organization)

Sizwe 'sama' Gwali is a non-profit organization that caters for underserved communities in South Africa by providing aid to local communities and school children. They also offer job opportunities to the youth in the local areas of Eastern Cape.

Website: www.sizwesamagwali.org/

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Kopano Credit Clearance (Credit Solutions Company)

Kopano Credit Clearance offers credit and debt relief solutions to a wide range of consumers in South Africa. We collaborated with them to develop an eye catching website.

Website: www.kopanocreditclearance.co.za/

HGIS Projects (Engineering Consulting Company)

HGIS Projects is an engineering consulting company that is responsible for high ticket engineering contracts in South Africa. We collaborated by taking their vision and presenting it as the main showcase of their digital presence.

Website: www.hgisprojects.co.za/

Nwandzule Attorneys (Law Firm Company)

Nwandzule Attorneys is one of the leading law firms in South Africa and we were tasked with developing a website for them that ensures that their legal customers understand their service offerings.

Website: www.nwandzuleattorneys.co.za/

SME Business Outreach Programs

WebMinglers created business outreach programs with the sole purpose of assisting entrepreneurs and small businesses who are passionate about their business endeavours and require a digital presence to scale out their business. While we have the skillset, we understand that there are prospects who need that push and support for their business to flourish. The goal is to provide subsidized and discounted resources to entrepreneurs based on a particular criteria.

How It Works

- Apply to enter the program – Apply Here
- Selection process ensues periodically e.g monthly or weekly
- Successful candidates notified via email or social media
- Limited Time Offer / Discount coupon code sent via email or social media

Competitions & Giveaways

We run competitions and giveaways as part of our customer engagement journey, this ensures that we interact with our customers via limited edition offers.

How It Works

- We create competitions and giveaways across our social media
- Participants can either win a Website Giveaway or Online Shop Giveaway
- We pick the winning participants
- Participants receive a password to unlock the prize on the website

Get In Touch

Ready to take your digital presence to the next level? Contact us today to discuss your project and let's bring your vision to life!

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Let's build something amazing together!